



MUHAMMAD FARIZ BIN MAZLAN

As a Graphic Designer based in Cyberjaya, my passion lies in helping people convey their values and achieve success through visually compelling and impactful graphic designs.

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EXPERIENCE

2019 - 2024

Cakap Jepun

Creative Team Lead

- Strategically planned and designed marketing campaign materials for Japanese language classes, events, and the launch of Cakap Jepun products, driving brand visibility and engagement.
- Expertly crafted, supervised, and analyzed daily content on Cakap Jepun's social media platforms, effectively attracting and converting potential new customers.
- Led the planning, design, and development of website systems, ensuring seamless functionality for online classes and the official Cakap Jepun website.
- Conducted thorough research, spearheaded product design, and collaborated with suppliers to successfully develop & launch innovative products for Cakap Jepun.

2017 - 2019

Thumbpal Studio

Graphic Designer cum Marketer

- Designed high-quality graphics that effectively captured the brand essence of various entrepreneurs, enhancing their products & driving client satisfaction.
- Developed and executed targeted marketing campaigns that significantly increased the Facebook followers, expanding the company's online presence and attracting new clients.

SKILLS

Graphic Design

Advanced

Web Design

Advanced

Social Media Content

Intermediate

Copywriting

Intermediate

APPLICATIONS

Adobe Creative Cloud

Advanced

Canva

Advanced

Wordpress

Intermediate

CapCut

Intermediate

EDUCATION

2010

Diploma in Graphic Design

Universiti Teknologi MARA

CGPA: 3.70 (Vice Chancellor)

2006

Sijil Pelajaran Malaysia

MRSM Tun Ghafar Baba

8A 1B (Principal's Award)